

# About 3Degrees



3Degrees helps organizations buy, sell and market environmental commodities such as Renewable Energy Certificates (RECs) and verified carbon offsets.

3Degrees' mission is to mitigate the effects of climate change by accelerating the development of a low-carbon, renewable energy economy.

3Degrees realizes this mission by partnering with companies to increase demand for renewable energy and carbon offsets, channel capital to renewable energy and carbon reduction projects, and improve the efficiency of environmental markets.

## BY PARTNERING WITH 3DEGREES:

- **Utilities and Load-Serving Entities (LSEs)** can manage renewable energy and carbon emission compliance risk and realize profitable environmental market opportunities. In addition, utilities and LSEs can use 3Degrees' comprehensive *Community Connect* methodology and expert program management team to launch and expand voluntary green power and carbon balancing programs that strengthen stakeholder relationships.
- **Renewable Energy and Carbon Reduction Project Developers and Owners** can bring RECs and carbon offsets to market, creating new long-term project revenue streams.
- **Businesses, Government Agencies and Nonprofits** can use environmental commodities, such as Renewable Energy Certificates (RECs) and verified carbon offsets, and 3Degrees' associated services to mitigate the environmental impact of operations and comply with government climate and renewable energy regulations.
- **LEED® Green Building Professionals** can green the electricity and balance out the greenhouse gas emissions associated with green building projects and earn points through the LEED® Green Power Credit.

3Degrees partners with organizations that seek to utilize environmental markets to build value for their stakeholders.

## Industry Leadership

- U.S. Department of Energy *Green Power Leadership Award* (2007, 2008, 2009)
- Ranked #1 or #2 REC and carbon dealer in North America by Energy Risk and Environmental Finance (2008, 2009)
- Executed first voluntary REC option trade in the U.S (2008)
- Executed first transfer on The Gold Standard Foundation's registry (2008)
- Currently managing four of the U.S. Department of Energy's highest performing utility green power programs
- Named to the Inc. 5000 list of America's fastest growing private companies (2010)

## OUR PRODUCTS

### Green-e® Energy Certified Renewable Energy Certificates



Renewable Energy Certificates (RECs) represent the generation and delivery of renewable energy to the power grid. 3Degrees provides organizations with the RECs they need to green their electricity, enabling them to realize their sustainability goals. In addition, utilities and LSEs can utilize 3Degrees' RECs to comply with state Renewable Portfolio Standards and other renewable energy mandates.

### Third-party Verified Carbon Offsets



Carbon offsets enable organizations to balance out their carbon emissions with an equal number of carbon emission reductions. 3Degrees sources carbon offsets from projects that have been third-party verified with rigorous and transparent protocols, resulting in real, quantifiable, additional and permanent carbon emission reductions.

## OUR SERVICES

### Environmental Market Services



3Degrees is the preferred partner for utilities, LSEs, renewable energy and carbon reduction project owners and other environmental market participants who want to participate in environmental markets. By partnering with 3Degrees, these organizations are able to lower compliance risk, improve project financing and increase return on investment.

3Degrees' large and diverse REC and carbon offset portfolio, prompt contracting and settlement and skilled team of environmental market researchers and analysts enable 3Degrees to provide its partners with the access, expertise, and knowledge they need to achieve their business objectives.

### Utility Partnership Services



3Degrees has partnered with utilities across the United States to design, launch and manage some of the nation's top performing voluntary green power and carbon balancing programs. Utilizing its comprehensive *Community Connect* methodology, 3Degrees provides utilities with all the services necessary to build a successful green power or carbon balancing program, including customer research, program

planning, tariff development, program certification, on-the-ground customer education and marketing, and REC or carbon offset sourcing.

### Green Power and Carbon Balancing Services



3Degrees works with businesses, government agencies, and non-profits to green their electricity and balance out their carbon emissions. By providing these organizations with RECs, carbon offsets and associated services, 3Degrees enables them to reduce the environmental impact of their operations and encourage development of new renewable energy and carbon emissions reduction projects.

## With 3Degrees:

- Comply with renewable energy and carbon emission regulations
- Bring RECs and carbon offsets to market
- Identify environmental market risks and opportunities
- Structure environmental commodity hedge products
- Secure custom research and analysis
- Launch and expand utility voluntary green power and carbon balancing programs
- Realize green power and carbon emission reduction goals
- Communicate green power and carbon emission reduction commitments to stakeholders
- Green electricity and balance out greenhouse gas emissions associated with LEED® green building projects

# 3Degrees™

[3degreesinc.com](http://3degreesinc.com)

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